

## IS SPEEDING A CRITICAL FACTOR?

**Speeding is a major contributing factor in serious and fatal traffic crashes.**  
Paradoxically, it is one of the factors drivers have least respect for.



**Speeding affects or reflects on the following:**

**Increases distance covered during reaction time.**

The higher the speed, the further the distance covered while a driver reacts (e.g.: braking, swerving, etc.) to a stimulus.

**Reduces field of view.** Speed restricts a driver's field of view and may cause "tunnel vision". It decreases the driver's peripheral vision.



- **Facilitates loss of vehicle control.** The higher the speed, the smaller the contact patch between the tires and the road surface.
- **Crash severity.** Speeding also increases crash severity. The amount of kinetic energy transferred in a crash is proportional to travel speed squared.



Speeding is not just driving faster than the posted speed limit. It is also driving too fast for the prevailing weather, light, traffic, and road conditions without full regard for the vehicle condition and driver skills and experience.

**Always adjust your speed to these variables.**



## WE ARE ALL PART OF THE COMMUNITY

As such we should correct negative attitudes while driving, teaching our sons, family and friends how to have safer behaviors



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