

Optimizing the consumption and performance of your vehicle.

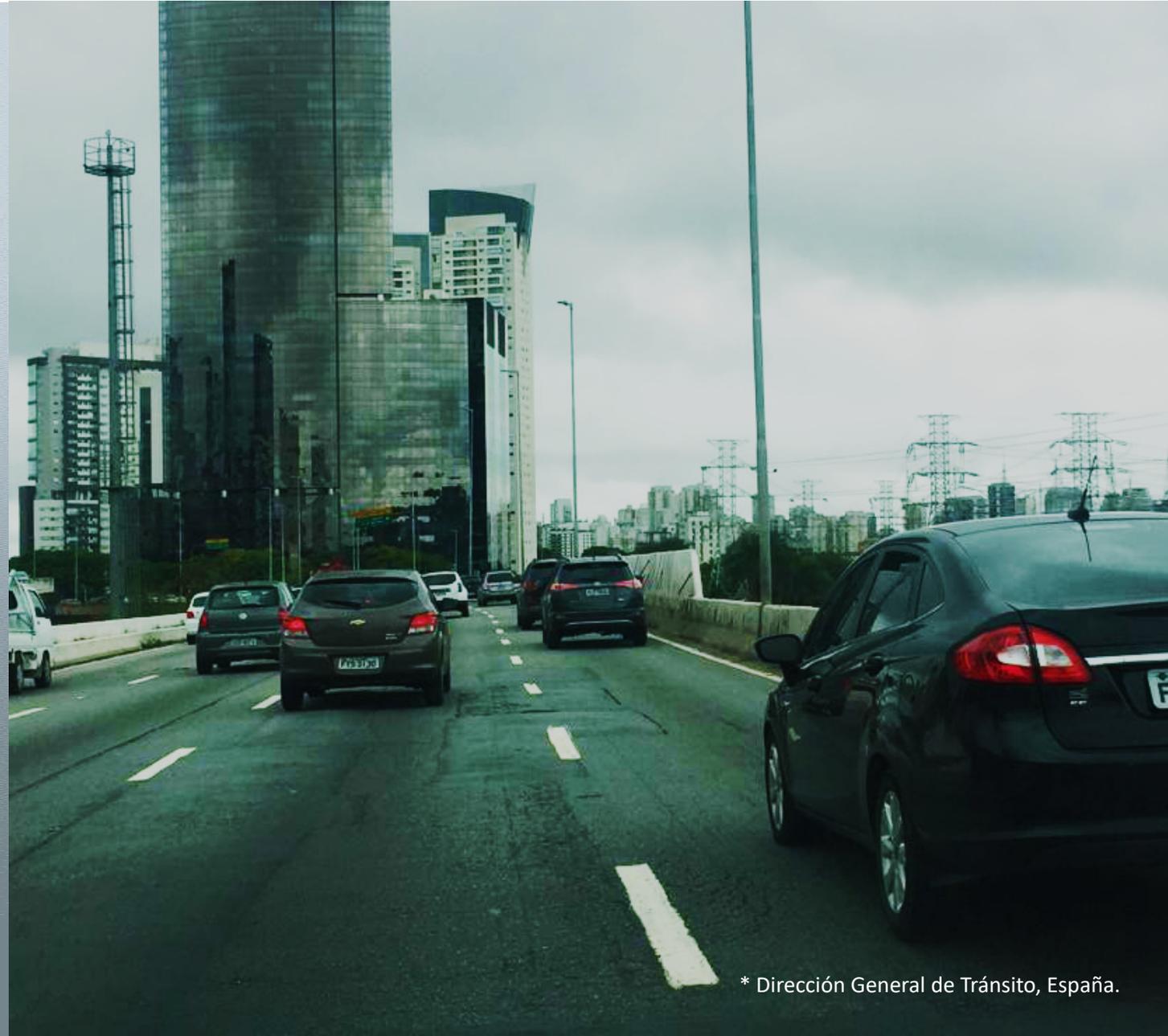
Taking into account the factors that influenced the consumption of fuel and other equipment, it is important to optimize the economy and performance of the vehicle as well as to contribute to the environment. There are factors that depend on the vehicle and other that depend on the driver, the latter are usually more influential.

- **Velocity.** The higher the speed, the higher the fuel consumption.
- Keep car **windows opened** at high speed
- **Air conditioning on** at low speed.
- **Luggage on the top** of the vehicle (roof rack).
- **With the wind against.**
- Perform **acceleration and sudden stops.**
- Roads with slopes (**mountains**).
- **Tires with lower pressure** than recommended.
- **Engine in poor condition.**



When we accelerate on straight roads and brake suddenly either in curves, traffic lights nor intersections, we are wasting kinetic energy, consuming more fuel and making the brakes work unnecessarily wearing out.

Aggressive driving can increase fuel consumption by 40% more than the proper driving*. Meanwhile a driver who circulates by pressing and releasing the throttle constantly, causes the fuel consumption to increase.



You can optimize the consumption and performance of your vehicle:

- Carrying out **reviews and maintaining** your vehicle in good conditions.
- **Avoiding sudden acceleration and stops.**
- Trying to keep a **steady speed adapted to the road, traffic and weather conditions.**
- **Preventing the vehicle** from being “**too heavy**”(overloading).
- Using the **load on the top (rack)** only when it is **really needed.**
- **Turning the engine off** during **long stops.**
- **Keeping the windows closed and turning on the air conditioning** (if necessary) on roads.



Take care of your vehicle. Use it rationally and earn in savings.

Be a responsible driver on the road and with the environment.

