

Superheroes behind the wheel?



A vehicle and its body give us lots of feelings, such as power, strength, safety, high status, sense of impunity, anonymity. We can go faster and show our abilities, believing that nothing is going to happen to us because we are protected. We can say whatever we want, insult and affront other drivers. We usually feel the vehicle allows us to do all that.



Are we superheroes behind the wheel? Are we invincible and nothing bad can happen or go wrong?

A moment of distraction, a wrong maneuver performed by us or other driver, cyclist, or pedestrian can change everything.

- Think about it! We are not superheroes. We don't have to take risks while driving, believing that nothing can happen to us.
- Respect traffic signs and adjust your speed according to the circumstances.
- Reduce speed during adverse weather conditions (rain, fog, snow).
- Anticipate risks at intersections and traffic circles.
- In case of traffic jams, keep calm and do not try to pass in no-passing zones.

The way towards home, work, or our loved ones is not a racetrack.

Remember: We are NOT superheroes behind the wheel.

Your life and the life of others is not a game with a reset button.

Be a responsible driver. Contribute to a friendly traffic!



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